

# Core Requirement 2.5

Small College Initiative

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Commission on Colleges

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## Explicit IE Standards

### CORE REQUIREMENT 2.5

The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that

- (1) incorporate a systematic review of institutional mission, goals, and outcomes;
- (2) result in continuing improvement in institutional quality; and
- (3) demonstrate the institution is effectively accomplishing its mission.

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## Explicit IE Standards

### CORE REQUIREMENT 2.5

**NOUN:** Planning and Evaluation PROCESSES

**ADJECTIVES:**

- Ongoing
- Integrated
- Institution-wide
- Research-based

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## Explicit IE Standards

### CORE REQUIREMENT 2.5

#### What About those PROCESSES?

- (1) incorporate a systematic review of institutional mission, goals, and outcomes;
- (2) result in continuing improvement in institutional quality; and
- (3) demonstrate the institution is effectively accomplishing its mission.

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### Recent Compliance with IE Standards: CR 2.5 – Institutional Effectiveness

Percentage with a negative finding  
2009 and 2010 Reaffirmation classes

Stage of Process	Institutions with <1,500 FTE	HBCUs	All Institutions
Number of Institutions	71	27	174
Off-site Noncompliance	46%	52%	34%
On-site Recommendation	23%	19%	11%
Commission Monitoring Report	8%	11%	5%

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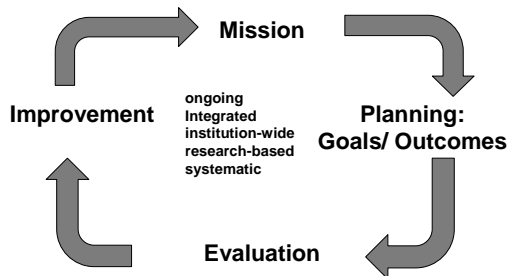
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### The Cyclical Nature of the IE Process



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## Looking at the Words

- Ongoing
  - Not a partial process, but one where you have “closed the loop” (more than once)
  - Recent evidence
  - Written in present and past tense

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## Looking at the Words

- Integrated
  - Linked to budget planning
  - Linked to unit assessments
    - Flow from strategic plan to unit plans
    - Flow of information from unit assessment to institution assessment
  - Strategic Planning linked to operational planning

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## Looking at the Words

- Institution-wide
  - Strategic Planning or its equivalent
  - Institution-level assessment
  - Pervasive/broad-based involvement

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## Looking at the Words

### ➤ Research-based

#### ➤ Data-driven Decisions

- Improvements can be traced back to data and its evaluation

#### ➤ Actual research products involved, with real results to present

- Surveys
- Consultant reports

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## Looking at the Words

### ➤ Systematic

#### ➤ Process itself presented and described

#### ➤ Process clearly followed

#### ➤ Not a collection of ad hoc activities

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## Looking at the Words

- Result in continuing improvement in institutional quality;
  - Actual evidence of improvements (institutional, not just unit level)
  - Can see linkage to assessment and planning
- Demonstrate the institution is effectively accomplishing its mission.
  - Emphasis on Mission
  - Strategic Plans that are utilized and followed, not put on a shelf.

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## Types of Documentation

- Chart/Calendar of Process [see template]
- Evidence of linkage to budgeting
- Strategic Plan and plan updates/assessments
- Assessment of mission
- Broad surveys and their use (NSSE, Noel-Levitz, alumni surveys, etc.)
- Assessment Committee minutes
- Evidence of a continuous improvement mentality
- Examples of improvements clearly linked to IE process (not a mere repeat of CS 3.3.1, however)

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## Some Really Good Resources

Michael Middaugh, *Planning and Assessment in Higher Education: Demonstrating Institutional Effectiveness* (Jossey-Bass, 2009).

Linda Suskie, *Assessing Student Learning: A Common Sense Guide*, 2<sup>nd</sup> Ed (Jossey-Bass, 2009)

Barbara Walvoord, *Assessment Clear and Simple: A Practical Guide for Institutions, Departments, and General Education* (Jossey-Bass, 2004)

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