

Accreditation and Institutional Effectiveness – Hidden Resources



NCICU Assessment Conference

Methodist University
April 21, 2011

Michael Johnson
Vice President
Southern Association of Colleges and Schools
Commission on Colleges

1

Topics/Tools

- Classroom Assessment as a door to Program Assessment
- Linking to Specialized Accreditation
- Linking to Professional Associations
- Other Colleges and Universities
- Listservs
- Collaborations and Benchmarking
- SACSCOC materials



3

Classroom Assessment

- **FACT: All faculty know something about assessment and want to do it better**
 - Classroom Assessment Techniques
 - Angelo and Cross
 - Faculty learn to appreciate that assessments can be used as data for feedback and course improvement, not just to grade students
 - Eases transition to thinking about program-level assessment



4

Specialized Accreditors

- Programs holding specialized accreditation serve as models for other departments
- Schools tend to NOT present materials from other accreditors as evidence-why not?
 - CR 2.7.2, Program Content
 - CS 3.3.1.1, Program IE
 - CS 3.5.3 and 3.6.4, Program requirements

Specialized Accreditors

- You do not have to hold such accreditation to use their materials
 - ABET: Accreditation Board for Engineering and Technology
<http://www.abet.org/assessment.shtml>
 - AACSB: The Association to Advance Colleges and Schools of Business
<http://www.aacsb.edu/resources/assessment/default.asp>

Regional Accreditors [other than SACSCOC]

- Middle States
 - Student Learning Assessment: Options and Resources
http://www.msche.org/publications/SLA_Book_08_08080728085320.pdf
 - IE Bibliography
<http://www.msche.org/publications/Bibliography-Institutional-Effectiveness.pdf>
- Western Association of Schools and Colleges
 - Program review rubrics
http://www.wascenior.org/findit/files/forms/Rubrics_combined.pdf

Professional Associations

- NILOA [National Institute for Learning Outcomes Assessment]
 - <http://www.learningoutcomeassessment.org/index.html>
- AACU [Association of American Colleges and Universities]
 - <http://www.aacu.org/resources/assessment/index.cfm>
- Council of Independent Colleges
 - http://www.cic.edu/projects_services/coops/assessment.asp

Professional Associations

- Discipline-specific associations
 - APA [American Psychological Association] Assessment CyberGuide
 - <http://www.apa.org/ed/governance/bea/assessment-cyberguide-v2.pdf>
 - MAA [Mathematical Association of America]
 - <http://www.maa.org/saum/>
 - APSA [American Political Science Association]
 - http://www.apsanet.org/content_13022.cfm

Other Colleges and Universities

- NCSU: Internet Resources for Higher Education Outcomes Assessment
 - <http://www2.acs.ncsu.edu/UPA/assmt/resource.htm>
- College of Wooster: Educational Assessment
 - <http://www3.wooster.edu/assessment/DEFAULT.html>

LISTSERVS

- **ASSESS – Assessment in Higher Education**
 - To subscribe, go to <http://lsv.uky.edu/archives/assess.html>
- **ACCSHE – Accreditation in Southern Higher Education**
 - To join, go to <http://listserv.uhd.edu/archives/accshe.html>

Benchmarking

- **Libraries**
 - ACRL [Association of College & Research Libraries] www.acrl.org
 - LibQUAL+ www.libqual.org
- **Cost Studies**
 - National Study of Instructional Costs & Productivity [The Delaware Study] www.udel.edu/IR/cost/

Benchmarking

- **Key Indicators**
 - CIC KIT / FIT
 - http://www.cic.edu/projects_services/infoservices/kit.asp
 - http://www.cic.edu/projects_services/infoservices/fit/index.asp
 - IPEDS
 - <http://nces.ed.gov/ipeds/datacenter/>

Benchmarking

■ Consortia

– Local questions on national surveys can be used to benchmark, or to target data for a QEP or other need

- NSSE
- Noel-Levitz
- ETS MFT

Some Really Good Resources

Michael Middaugh, *Planning and Assessment in Higher Education: Demonstrating Institutional Effectiveness* (Jossey-Bass, 2009)

Linda Suskie, *Assessing Student Learning: A Common Sense Guide*, 2nd Ed (Jossey-Bass, 2009)

Barbara Walvoord, *Assessment Clear and Simple: A Practical Guide for Institutions, Departments, and General Education* (Jossey-Bass, 2004)

SACSCOC Resources

- Small College Initiative
- Summer Institute
- Annual Meeting
- Resource Guide – under revision
- IE Evaluator's website:
<http://www.sacscoc.org/ieworkshop.asp>
compliance matrix
training modules

Discussion and Questions

17
