The Educational Excellence Expo invites companies to participate that have the potential to help conference attendees serve their constituencies better. If you represent a provider of products or services that can contribute to enhancing the quality of higher education institutions and lay the framework for solutions to current challenges in academia, you are extended this invitation to exhibit and sponsor at the 2019 Educational Excellence Expo.

Attendees include:
Chancellors; presidents; provosts; vice presidents for business services and fiscal affairs; accreditation liaisons; faculty; academic deans, department chairs and program directors; administrative staff in academic affairs, assessment, institutional research, student affairs, technology, and information management.

SACSCOC Annual Meeting Attendees occupy positions at the highest level of academia in 11 Southern states and Latin America. These individuals are typically responsible for, or directly influence, the acquisition and/or purchase of goods and services for their institutions.

Attendee Demographics:
- 12% Executive Leadership
- 39% Faculty/Academic Administrators
- 23% Institutional Effectiveness Professionals
- 26% Other Administrators and Professionals
- 24% Newcomers to Accreditation (included in other figures)

Ideal for:
- Assessment management systems
- Campus dining services
- Computer hardware/software firms specializing in distance learning
- Computer hardware/software firms specializing in virtual campuses
- Consulting companies that address a wide array of higher education topics
- Financial & lending institutions
- Insurance agencies
- Leadership and management trainers
- Merchant services such as e-businesses and software providers
- Publishers
- Strategic planning firms
- Student information systems

Questions? Need more info?
Please visit www.sacscoc.org or contact Christine Fletcher, CEM 214.495.9595 christine@encore-expo.com
**EXHIBIT HALL:**
The Expo will be held in Exhibit Hall D on level 1. It adjoins the General Session in Hall E.

Attendees will walk through the Exhibit Hall to enter and/or exit the General Sessions.

Early move-out is a safety hazard and liability, therefore, not permitted for any reason.

**BOOTH PACKAGE: (per each 10x10 unit of space)**
- 1 skirted table • 2 chairs • wastebasket
- 2 exhibit hall-only badges • company sign
- Access to complimentary exhibitor refreshments
- 1 lunch ticket per day for each pre-ordered booth staff badge
- 1 Reception drink ticket for each pre-ordered booth staff badge
- Additional exhibit hall-only badges are $10 each if ordered before the print deadline.
- After the print deadline, new badge requests, re-prints, and extra badge orders are $25 each.

**BOOTH PRICING:**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10 inline</td>
<td>$1,200</td>
</tr>
<tr>
<td>NON-PROFIT or NEW</td>
<td></td>
</tr>
<tr>
<td>10 x 10 corner</td>
<td>$1,400</td>
</tr>
<tr>
<td>NON-PROFIT or NEW</td>
<td></td>
</tr>
<tr>
<td>10 x 10 inline</td>
<td>$1,600</td>
</tr>
<tr>
<td>10 x 10 corner</td>
<td>$1,800</td>
</tr>
<tr>
<td>10 x 20 inline</td>
<td>$3,200</td>
</tr>
<tr>
<td>10 x 20 w/ 1 corner</td>
<td>$3,400</td>
</tr>
<tr>
<td>10 x 20 w/ 2 corners</td>
<td>$3,600</td>
</tr>
<tr>
<td>20 x 20 island</td>
<td>$7,200</td>
</tr>
</tbody>
</table>

**HOTEL INFORMATION:**
**Connections Housing** is the Official Housing Provider for SACSCOC.

Any other company offering hotel reservation services is not affiliated with SACSCOC.

After securing your booth space, Encore will email you a hotel reservation code and a link to the housing page.

**EXHIBITOR MOVE-IN:**

- Exhibit Hall Activities:
  - Coffee Break: 10:00am - 10:30am
  - Coffee Break: 3:00pm - 3:30pm
  - Opening Reception: 6:00pm - 7:00pm

**EXHIBITOR MOVE-OUT:**

- Exhibit Hall Activities:
  - Coffee Break: 2:00pm - 2:30pm
  - Scavenger Hunt Drawing: 3:00pm - 3:30pm

**IMPROMT DEADLINES:**

- Final booth payments due: 2 MON | SEPT
- Speaker abstracts due: 16 MON | SEPT
- Show Program information and ads due: 30 MON | SEPT
- Booth staff badge orders due: 21 MON | OCT

- Diamond = Full Page
- Platinum = Full Page
- Gold = Half Page