### Engagement Options

<table>
<thead>
<tr>
<th>DIAMOND</th>
<th>PLATINUM</th>
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<tbody>
<tr>
<td>$13,000</td>
<td>$10,500</td>
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**Package Options:**
- Opening Reception
- Pres. Reception
- Pres. Breakfast
- Pres. Luncheon
- Neck Wallet / Lanyard
- WiFi
- Digital Attendee Reg.
- Pres. Special Session
- Shuttle

**EXCLUSIVE or CO-SPONSORED**
- Co-sponsored
- Exclusive
- Exclusive
- Exclusive

**Notes:**
- Item provided at hosted event must be shipped according to SACSCOC instructions
- SACSCOC provides item
- Item provided at hosted event must be shipped according to SACSCOC instructions
- Minimum 7 shuttle bases

**Benefits:**
- Choice up to 10x20 or 20x20 island booth space (your choice based on avail.)
- Pre-event list
- Post-event list
- FULL page ad
- 1-hour meeting room
- 10-minute speaker timeslot
- 1 comp hotel room for 2 nights at designated conference hotel
- Mobile app listing with logo
- Logo on expo entrance sign
- Logo
- Mobile app listing with logo
- Logo on item, area, activity or signage
- Verbal recognition at hosted event
- Maximum 2 company reps can attend President's event
- Sponsor invited to provide 1 item distributed to attendees: pens, notepads, brochure, etc.

**Notes:**
- Item provided at hosted event must be shipped according to SACSCOC instructions
- SACSCOC provides item

### Statistics
- 81% of attendees visit only one trade show per year.
- 45% of attendees visit only one trade show per year.
- 99% of marketers said they found unique value from trade shows they did not get from other marketing mediums.

### Source
- CEIR: The Spend Decision: Analyzing How Exhibits Fit Into The Overall Marketing Budget
- CEIR: The Changing Environment of Exhibitions
- CEIR: Report ACR 1152.12
### GOLD

**Package Options:**
- Conference Notebook
- Directional Signage
- Accreditation Liaison Lunchbox
- First Time Attendee Lunchbox
- Pocket Program

**EXCLUSIVE or CO-SPONSORED:**
- exclusive
- exclusive
- exclusive
- exclusive
- exclusive

**Notes:**
- SACSCOC provides notebook
- SACSCOC provides min. 10 signs
- Item provided at hosted event must be shipped according to SACSCOC instructions
- SACSCOC provides printing

**Benefits:**
- Booth space up to 10x20 w/ 1 corner
- Inline booth space up to 10x20
- Pre-event list
- Post-event list
- Half page ad
- 1-hour private meeting room
- Solutions Showcase speaker timeslot
- Item included in conference bag
- Mobile app banner ad
- Mobile app listing with logo
- Logo on expo entrance sign
- Logo on item, area, activity or signage
- Verbal recognition at hosted event
- Maximum 2 company reps can attend event
- Sponsor invited to provide 1 item distributed to attendees: pens, notepads, brochure, etc.

**Silver $5,500**

<table>
<thead>
<tr>
<th>Mobile App</th>
<th>Conference Pen</th>
<th>Sunday Networking Lunchbox</th>
<th>Monday Networking Lunchbox</th>
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</thead>
<tbody>
<tr>
<td>x</td>
<td>x</td>
<td>x</td>
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</tbody>
</table>

### Silver

**Package Options:**
- Mobile App
- Conference Pen
- Sunday Networking Lunchbox
- Monday Networking Lunchbox

**EXCLUSIVE or CO-SPONSORED:**
- co-sponsored
- exclusive
- exclusive
- exclusive

**Notes:**
- Sponsor provides pen (w/ SACSCOC approval)
- Item provided at hosted event must be shipped according to SACSCOC instructions

**Benefits:**
- First 2 Gold Sponsors to register
- First 5 Gold or Silver Sponsors to register
- Half page ad
- 1-hour private meeting room
- Solutions Showcase speaker timeslot
- Item included in conference bag
- Mobile app banner ad
- Mobile app listing with logo
- Logo on expo entrance sign
- Logo on item, area, activity or signage
- Logo as screen saver
- Sponsor invited to provide mousepads
- Sponsor invited to provide pens, notepads, bookmarks, etc.

### Bronze

**Package Options:**
- Cyber Cafe
- Resource Room
- Book Store
- Charging Station
- Tech Lounge
- Coffee Break
- Water Stations

**EXCLUSIVE or CO-SPONSORED:**
- exclusive
- exclusive
- exclusive
- exclusive
- co-sponsored
- co-sponsored

**Notes:**
- Within Tech Lounge
- Within Tech Lounge
- 4 available
- 4 available

**Benefits:**
- Corner 10x10 booth
- Post-event list
- Mobile app listing with logo
- Logo on expo entrance sign
- Logo on item, area, activity or signage
- Logo as screen saver
- Sponsor invited to provide mousepads
- Sponsor invited to provide pens, notepads, bookmarks, etc.

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**Trade shows impact purchases 6x more than other media and are remembered much longer than other advertising.**

Source: Ten Years of Trade Show Bureau Reports in Ten Minutes and TradeShowResearch.com, Dr. Allen Konopacki