

Campbell University Quality Enhancement Plan Campbell University Freshman Seminar (CUFS 100)

The focus of the Campbell University Quality Enhancement Plan (QEP) is to enhance student learning through the establishment of a Freshman Seminar course. The objective of the Freshman Seminar is to assist incoming freshman students in developing behaviors and knowledge-based skills which allow them to be successful. Campbell University developed its QEP utilizing the SACSCOC's broad definition of student learning as "changes in knowledge, skills, behaviors, or values."¹

This one-credit, first-semester Freshman Seminar, is designed to address learning issues identified by ongoing institutional research and input from the university community. The CUFS 100 curriculum is established around two goals and four learning outcomes. The seminar goals directly support the university mission as well as general education competencies of the General College Curriculum.

Goal 1: *Students will understand and apply behaviors important to collegiate success.*

Learning Outcomes: Students will:

- 1.1 identify their motivations for success in college.
- 1.2 demonstrate effective engagement with others in the university community.

Goal 2: *Students will understand and apply knowledge-based skills important to collegiate success.*

Learning Outcomes: Students will:

- 2.1 demonstrate improved ability to communicate through writing.
- 2.2 locate relevant information using technology and library resources.

The CUFS 100 course is taught by faculty and select staff who have an interest in student success. CUFS 100 instructors are prepared and supported by year round faculty development efforts. An upper division Peer Mentor serves in each section of the CUFS 100 course. These students are selected based on their academic and co-curricular transcripts and receive significant training and preparation to serve as co-facilitators for course sessions as well as out-of-class mentors.

The Freshman Seminar is administered through the Office of the First-Year Experience (FYE), established in December 2010. This office is part of the Student Life department. In addition to the FYE staff, the CUFS 100 course is supported by several cross-campus advisory groups includes the CUFS 100 Advisory Board, the CUFS 100 Assessment Committee, and the CUFS 100 Steering Committee. These interdisciplinary groups assist the FYE director with curriculum planning and course development based on the findings from significant direct and indirect assessment efforts.

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¹ *Handbook for Institutions Seeking Reaffirmation*, December 2009 ed., 39.